

DEADLINES AND COPY SUBMISSION.

DE TELEGRAAF

Copy needs to be submitted at least one working day before publication (before 13.00).

For Saturday insertions, copy must be submitted by 13.00 on the previous Friday (with the exception of pre-print).

Advertising material for pre-printing* must be submitted by 13.00 on the Thursday before insertion.

Copy for insertion in the Weekeinde tabloid must be submitted on Friday, eight days before publication.

Copy for Monday insertions needs to be supplied on Friday before 16.00.

*For more information about preprints, please visit www.telegraafmedia.nl/landelijkemedia

MAGAZINES

The reservation and advertising copy deadline per edition of Autovisie, Esquire, FHM, Privé and VROUW can be found on pages 33 to 37 inclusive of this brochure.

SPITS

Ready-made copy needs to be submitted at least one day before publication (before 12.00 noon). Copy for Monday insertions must to be submitted by 12.00 noon on the previous Friday.

Typeset text must be submitted at least two days before insertion, by 12.00 noon. Typeset text for Monday insertions must be submitted by 12.00 noon on the previous Thursday.

SUBMITTING DIGITAL FILES

Advertising copy must always be submitted as PDF format. As of the 1st January 2010, the standard for newspaper copy is NewspaperAds_1v4, and MagazineAds_1v4 for magazines. PDF files must be created and checked in accordance with these standard profiles.

The term 'Certified PDF' is commonly used in the Netherlands; however, in addition to Certified PDF, there are many other suppliers of high-quality, certified PDF files.

For information on how to create PDF files (e.g. icc profiles, PDF profiles and accompanying instructions), see www.printarena.nl.



nl (Dutch version only). Printarena.nl is a joint initiative of various trade associations operating in the graphic media industry. Visit printarena.nl and look under 'Advertenties Dagbladen' (Newspaper Advertisements) and 'Advertenties Tijdschriften' (Magazine Advertisements) (Dutch version only). Additional information is also provided, covering issues such as 'Standardised Advertising Copy' (newspapers) and 'Technical Design Overview' (Dutch version only).

For the English version go to: www.certifiedpdf.com

COLOUR

Always use colour profiles that correspond with your chosen printing technology. For more information, visit www.printarena.nl and look under 'kleurprofielen' (Dutch version only).

For the English version go to: www.certifiedpdf.com

SPOT COLOURS

Spot colours are increasingly built up as full colour. Depending on the chosen spot colour, there may be a slight discrepancy between the eventual colour and the original spot colour. Make sure therefore that you select the right colour.

WAM!Net is the Cebuco-recommended network for submitting digital advertising material for advertisers in national newspapers. We cannot guarantee that advertisements sent by e-mail will be published in time. This depends in part on your Internet Service Provider. The maximum file size for e-mail ads is 5MB. Please specify the name of the advertiser + insertion date in the subject header. For files bigger than 5 MB, please contact the publisher.

ONLINE

Advertising copy for online advertisements must be submitted no later than three working days before insertion. Advertising copy for e-newsletters and expandable advertising options must be submitted no later than five working days before insertion.

INFORMATION

For information on advertising options, and for all other queries, please contact us. Our contact details are listed on page 68.

Prices valid as at 1 January 2011 | Prices excl. VAT
Subject to alterations and typesetting errors
Information & General Terms & Conditions 2011:
www.telegraafmedis.nl/nationalmedia

CONTACT DETAILS.

| | | E-mail | Telephone | Fax |
|---|---------------------------------------|--|--------------------|--------------------|
| Direct Reservations and Advertising Copy De Telegraaf | Sales Support (media agencies) | vo@telegraafmedia.nl | +31 (0)20 585 8006 | +31 (0)20 585 2216 |
| | Sales Support (advertisers) | salessupport@telegraafmedia.nl | +31 (0)20 585 8011 | +31 (0)20 585 2216 |
| Direct Reservations Sp!ts Advertising Copy Sp!ts | Sales support | salessupport@spitsnieuws.nl | +31 (0)20 585 3266 | +31 (0)20 585 3096 |
| | EAA Sp!ts | eea@spitsnieuws.nl | +31 (0)20 585 3266 | +31 (0)20 585 3096 |
| Magazines | Order Department | tijdschriften@telegraafmedia.nl | +31 (0)20 585 8011 | +31 (0)20 585 2216 |
| Direct reservations Online Advertising Copy Online | Online Sales | onlinesales@telegraafmedia.nl | +31 (0)20 585 2329 | +31 (0)20 585 2435 |
| | Online Traffic | onlinetraffic@telegraafmedia.nl | +31 (0)20 585 2090 | +31 (0)20 585 2435 |
| More information | De Telegraaf | informatie@telegraafmedia.nl | +31 (0)20 585 9100 | +31 (0)20 585 9191 |
| | De Telegraaf - Recruitment Drives | personeelsadvertenties@telegraafmedia.nl | +31 (0)20 585 9390 | +31 (0)20 585 9342 |
| | De Telegraaf - AutoTelegraaf Occasion | autoindekrant@telegraafmedia.nl | +31 (0)20 585 9100 | +31 (0)20 585 3003 |
| | De Telegraaf and Sp!ts - Real Estate | vastgoed@telegraafmedia.nl | +31 (0)20 585 9138 | +31 (0)20 585 3003 |
| | De Telegraaf - Personal Announcements | familieberichten@telegraafmedia.nl | +31 (0)20 480 5481 | +31 (0)20 585 2888 |
| | Online | onlinesales@telegraafmedia.nl | +31 (0)20 585 2329 | +31 (0)20 585 2435 |
| | Magazines | tijdschriften@telegraafmedia.nl | +31 (0)20 585 9100 | +31 (0)20 585 9191 |
| | Sp!ts | sales@spitsnieuws.nl | +31 (0)20 585 3044 | +31 (0)20 585 3583 |
| | Lineage ads* | speurders@telegraafmedia.nl | +31 (0)20 480 5805 | +31 (0)20 585 8030 |
| | International Sales | intsales@telegraafmedia.nl | +31 (0)20 585 8077 | +31 (0)20 585 2216 |
| | Cross media | informatie@telegraafmedia.nl | +31 (0)20 585 9100 | +31 (0)20 585 9191 |
| | Customer Financial Centre | vai@telegraafmedia.nl | +31 (0)20 585 9229 | +31 (0)20 585 2102 |
| | Contract Administration | aftersales@telegraafmedia.nl | +31 (0)20 585 2228 | +31 (0)20 585 4426 |

* See also www.speurdersindekrant.nl

Correspondence address

Telegraaf Media Nederland | Landelijke Media

F.a.o. Sales Support Department

PO Box 376

1000 EB AMSTERDAM

The Netherlands

Visiting address

Telegraaf Media Nederland | National Media

Basisweg 30

1043 AP AMSTERDAM

The Netherlands

Website

<http://www.detelegraafmedia.nl/nationalmedia>

Bank and registration details

ING Bank: 66.78.39.518

IBAN: NL 47 INGB 066.78.39.518

BIC (Swift): INGB NL 2 A